

LET'S START TALKING ABOUT

SEXUAL SAFETY

AIM OF THE PROJECT

In late 2020 there was a clear desire to develop a way to promote Sexual Safety Rights both within Nottinghamshire Healthcare Trust and nationally across inpatient mental health services. The idea for an animation emerged as a method of communication to help raise awareness of peoples boundaries, explaining what's acceptable, and to encourage people to start talking about Sexual Safety.

On behalf of the Safeguarding Team Professor Julie McGarry approached Molly Brown, Director of See Speak Hear to commission a Stop Frame Animation in response to these requirements.

METHODOLOGY

The team worked together to develop the film's core style's and focus along with a script to use as a basis for the animation. The storyboard was then developed, step by step, to attempt to capture scenes that were tangible for all.

In order to achieve a film that viewers could relate to we chose to use animation. This allows characters to be faceless and anonymous so that people focus on the information. It helps to avoid the possibility of people stereotyping and forming opinions on those in the film and opens peoples imagination so they can apply their lived experiences to the different scenes captured.

For some viewers, the topic could be confronting and intimidating and they may find the topic of sexual safety really difficult to discuss so it was important to achieve an approachable, honest and friendly attitude to the narrative and voice overs. We chose a selection of people with different genders, ages, races and accents for the voice over to make it as far reaching as possible.

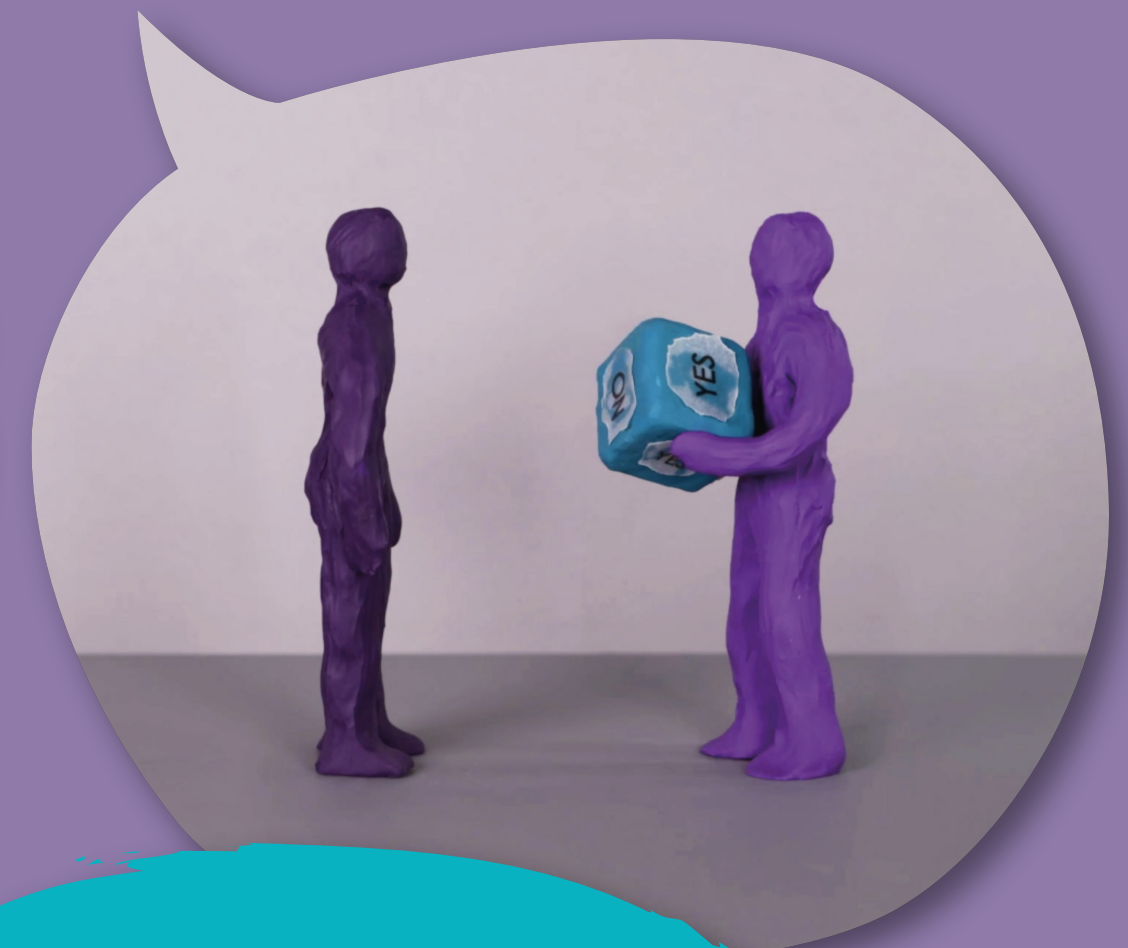
We chose to use coloured moulding clay to form characters as it offered a fluid and flexible material that could adapt and reflect the changeable personal boundaries that people have regarding their own sexual safety.

RESULTS & ASPIRATIONS

With the intention of creating a film that could be timeless, and would not become outdated quickly, the film does not cover detailed guidance or expectations but allows viewers to understand the fundamentals; everyone has the right to feel Sexually Safe at all times.

The film aims to steer viewers through different emotions and leave people questioning previous and future encounters that they experience so the effects and impact of this film are aimed to be long lasting and evolving.

We hope that the animation will help people to start talking about sexual safety and that this continues as time passes by.



SCAN TO WATCH
THE ANIMATION

