

Innovation Exchange: Digital solutions to aid Adult ADHD care pathways

Event pack

Thursday 4th December 10:00-11:30am



Agenda

Time	Item	Lead / Innovator
10:00	Introduction and housekeeping	Michael Ellis – Senior Innovation Lead, Health Innovation East Midlands
10:05	Digital solutions to aid Adult ADHD care pathways Innovation – A Stakeholder Presentation/Overview	Tracey Jackman – Head of Innovation Programme Delivery, Health Innovation East Midlands
10:15	Innovator pitches (5 minutes per pitch)	beseen™ (Psyomics)
		Brain in Hand
		ChatHealth
		Dr Julian
		Patient Engaged Digital ADHD Pathway (EBO.ai)
	Break (5 minutes)	
	Innovator pitches (5 minutes per pitch)	QBCheck
		Tend VR
		ThinkDivergent
		Zendra Navigator (Zendra Health)
	Adult ADHD Innovation Fund Launch	Tracey Jackman – Head of Innovation Programme Delivery, Health Innovation East Midlands
	Innovator pitches (5 minutes per pitch)	Claudia (Neuro)
		Dubbii
11:25	Thank you	Michael Ellis
11:30	Close	Michael Ellis



Innovators presenting at this event

Deployment Ready

Innovations in this category have met all required regulatory approvals and have either evidenced their impacts and return on investment in existing healthcare deployments or are ready for real-world evidence generation.

Technologies in this category are eligible to be considered as part of the Innovation Fund.

beseen™ (Psyomics)



Contact: Ross Farmer

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LinkedIn: <https://www.linkedin.com/company/psyomics>

beseen™ is a digital tool for NHS ADHD, Autism and dual-assessment services. It specialises in patient profiling, gathering clear, structured information from service users to support triage and provides personalised guidance to help them to wait well. The tool helps to review and prioritise waiting lists and can generate pre-assessment reports tailored to local workflows.

Brain in Hand



Contact: Tracey Jasper

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Brain in Hand's digital coaching tool offers practical neurodiversity support by helping users create personalised strategies, prompts and routines that they can access anytime. It offers practical, real-time help that supports people on waiting lists with on-demand human support available within 30 minutes, 24/7, building confidence and reducing the need for reactive care.



ChatHealth



Contact: Laura Serra

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<https://www.linkedin.com/company/dhts-nhs>

ChatHealth is a secure NHS-developed texting platform designed to enable safe and confidential two-way communication between healthcare professionals and service users. It offers easily accessible and timely two-way communication that is simple for users, who can send a simple text message from their phone, and is efficient and effective for services to deliver.

Dr Julian – ADHD Pre-Screening & Digital Support Platform



Contact: Dr Julian Nesbitt

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A clinically guided platform offering an initial ADHD pre-screen to identify service users who need a full assessment and provide support to those who do not require a referral. The platform provides a personalised digital toolkit with localised self-help and therapy resources, helping users to manage symptoms and easing pressure on services by reducing unnecessary referrals.

Patient Engaged Digital ADHD Pathway (EBO.ai)



Contact: Sharon Price

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LinkedIn:
<https://www.linkedin.com/company/ebo-ai>

EBO's Conversational AI Virtual Assistant encourages self management of ADHD by signposting users to waiting well resources and clinician approved therapeutic content. It delivers personalised, intelligent two-way communication and gathers data through interactive dialogues sent via link or SMS, helping to reduce administrative burden and improve clinical decision-making.



QbCheck



Contact: Shaun Hopkins

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Website: <https://www.qbtech.com/adhd-tests/qbcheck/>

LinkedIn: <https://www.linkedin.com/company/qbtech/>

QbCheck is an online and in-clinic ADHD assessment tool. It uses a standard laptop and webcam to track a user's attention, movement and impulsivity while they perform a simple computer-based task. When the task is completed, QbCheck instantly generates a report comparing the user's performance to typical age and sex-matched data, assisting clinicians in spotting signs of ADHD.

TendVR



Contact: Mat Rawsthorne

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Website: <https://www.tendmentalhealth.com/>

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Tend VR-MBI delivers mindfulness-based therapy through immersive VR to help adults with ADHD manage anxiety and depression. Users complete eight guided VR sessions in calming environments with narration and interactive tasks that build core mindfulness skills. The VR format supports focus and reduces cognitive load through present-moment awareness, self-compassion and positive affect cultivation.

ThinkDivergent



Contact: Tom King

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Website: <https://www.thinkdivergent.ai/>

LinkedIn: <https://uk.linkedin.com/company/thinkdivergent>

ThinkDivergent is a neuro-inclusive digital platform that streamlines adult ADHD assessment by guiding patients through an accessible app and creating automated personalised clinical reports. Designed with clinicians and people with lived experience, it provides built-in clinical guidance and accessible strengths-based, trauma-sensitive diagnostic reports, aimed at empowering patients.



Zendra Navigator (Zendra Health)



Contact: Thomas Coleman

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LinkedIn: <https://www.linkedin.com/company/zendrahealth>

Navigator is a secure digital platform that brings clinicians, adults, parents, and teachers together to manage ADHD treatment in both young people and adults more efficiently and safely. It works both independently and alongside existing health record systems to automate data collection, track symptoms and medication effects in real time and support safer prescribing.



Early Evidence Generation

Innovations in this category are still in development. Some may require small-scale, localised activities to generate initial evidence of their usability and potential impact. They may require more formal research to evidence safety and effectiveness.

Innovators invite interested parties to collaborate in testing and learning, helping to build a foundation of insights that can inform future exploration, research, adoption and wider spread.

These technologies are not eligible for the Innovation Fund offer. If you are interested in connecting with these innovators or supporting early evidence generation, please get in touch with Health Innovation East Midlands.

Contact us at health-innovation-em@nottingham.ac.uk if you are interested in helping these innovators to generate further evidence.

Claudia by Neuro



Contact: Josh Budd

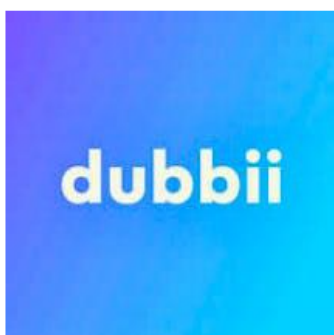
Email: josh@neuro-notion.com

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Claudia by Neuro is a voice-first AI assistant that lets adults with ADHD instantly offload tasks and thoughts, then organises and prioritises them to manage executive dysfunction and daily overwhelm. It reduces cognitive load, helps users act on what matters, and learns their habits over time to give personalised, real-time support.

Dubbii



Contact: Richard Pink

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Website: www.dubbii.app

Dubbii is a body-doubling app designed to help people with ADHD stay focused through digital accountability and community support. It offers daily live group sessions and step-by-step follow along videos that break household and personal tasks down into simple actions, providing structure, motivation, and accessible support that complements clinical care.

