

CASE STUDY

Reducing staff training time while retaining more knowledge

[Atrainability](#) and [Download Learning](#) have joined forces to apply the neuroscience of memory formation to learning and have reduced learning times by between 75-96% while increasing knowledge acquisition and retention which, in turn, improves knowledge application. The objective is to reduce the training time burden whilst improving learning outcomes and resultant behaviours.

It is a major challenge to deliver effective training in healthcare. Learners are time poor and under significant stress making it hard for them to find the time to engage with, and concentrate on, training. This is aligned with the fact that current training methods deliver poor knowledge retention, impacts knowledge application, and compromises the upskilling of staff, career progression and patient safety. This partnership aims to change that.



What we did:

Atrainability and Download Learning were part of our 2023 cohort for the East Midlands Digital Health Accelerator programme.

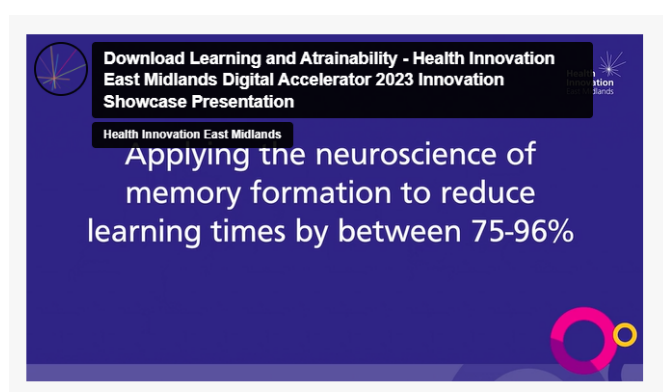
We supported Atrainability and Download Learning by providing a series of masterclasses, useful to early stage innovators looking to deploy within the health service and we made several introductions to interested local stakeholders.

The programme helped the team to develop their value proposition for the NHS and led to a pilot project at East Midlands Ambulance Service.



Outcomes:

Download Learning are working with East Midlands Ambulance Service to revolutionise their Practice Development Educator training. Health Innovation East Midlands have arranged for this deployment to be independently evaluated. The report detailing the quantitative and qualitative impacts will be made available in July 2024.



Play the video above to hear more from Adam Beard of Download Learning
<https://player.vimeo.com/video/904142896?h=7309ef78eb>



Adam Beard, Managing Director & Co-Founder of Download Learning Ltd, shared his experience: "I confess that we entered the programme with limited expectations. Those expectations have been massively exceeded. HIEM have been highly supportive and excellent in their communication and organisation. They care about what they do, and what they do is to help you establish yourselves in the NHS. The most valuable outcome of the programme has been a pilot project that the HIEM team has facilitated with East Midlands Ambulance Service. This will provide us with a fully and independently evaluated pilot to hopefully be our springboard into the NHS. Gold dust!"



Contact us

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