

Expert services and advice

Supporting health innovation, transformation and improvement

**Health
Innovation**
East Midlands
Local change, national impact



Contents

- 3** Your trusted health and care innovation partner
- 5** Our support and expertise
- 6** Who we work with and support
- 7** What our partners say about us
- 8** Find out more and get in touch

Your trusted health and care innovation partner

This booklet summarises how we can support your innovation, transformation, change and improvement work.

We are the innovation arm of the NHS in the East Midlands – seeking out and implementing proven solutions to the greatest health and care challenges.

We bring unique insight into what makes the adoption of innovation, transformation, change and improvement successful.



See page 5 for a summary of our support and to discuss your needs, email healthinnovation-em@nottingham.ac.uk

We channel this knowledge into a range of supporting services and programmes that are available to any organisation with an interest in transforming health and care:

- **For NHS and care partners:** seeking innovative solutions to your challenges and embedding a workforce culture of innovation.
- **For commercial and industry partners:** advice across the whole innovation pathway, access to dedicated innovator programmes, and signposting to funding opportunities.
- **For research and academic partners:** building place-based partnerships, undertaking rapid evaluations and transforming research outputs into innovation implementation.
- **For community, voluntary sector, and patient groups:** building patient experience and involvement into health innovation development, testing, and implementation.





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"I am truly grateful to the team for their dedication, excellent work, and unwavering commitment to delivering the 2024/25 commission - well done and thank you."

Heather Pritchard,
Head of Martha's Rule and
Patient Safety Improvement
Programmes, NHS England

Our positive track record speaks for itself – since we were set up in 2013*



1.63 million patients have benefited from our work within and beyond the East Midlands



£133 million has been leveraged for the economy



We have contributed an estimated **£258.9 million** of value, achieved against our funding of **£56.6 million**.

* Our impact figures are calculated using the best available information covering the East Midlands and beyond, where innovations supported or led by HIEM have been adopted outside the region.

The calculation of value comprises inward investment leveraged, including funding awarded, efficiencies achieved for health and care systems, and future health and social care costs avoided through patients accessing innovative treatments and technologies.

Our support and expertise

Below is a summary of our support services – contact us to discuss how we can support your needs.

We also provide access to dedicated innovator programmes and host an [Innovation Academy](#). Please get in touch or visit our website for more information, and you can also sign up for our newsletters, events and funding opportunities ([see the back page](#)).



Igniting innovation

Service transformation

- Finding innovative solutions to your specific challenges
- Access proven innovations
- Service pathway mapping and redesign
- Project management
- Medicines management
- Patient and Public Involvement
- Health inequalities / Core20+5
- Communities of Practice
- Cross system facilitation and brokering



Data, analytics and evaluation

Insight & evidence

- Real world evidence
- Evaluation
- Data analysis & presentation
- Business case development
- Benefits realisation
- Budget impact model
- Cost / benefit calculators
- Health economics
- Process mapping
- Secure analysis of sensitive data



Organisational development

Building your team

- Quality improvement
- Change management
- Human Factors
- Embed and sustain transformation
- Safety culture
- Appreciative inquiry
- Organisational training and events
- Workforce transformation
- Clinical entrepreneurship
- Stakeholder mapping
- Improvement mentoring and coaching

Who we work with and support

We connect across all health and care sectors, building innovation partnerships throughout the East Midlands, across the wider Midlands with our neighbouring Health Innovation West Midlands, and nationally as part of the Health Innovation Network.



Your trusted innovation partner

East Midlands NHS partners

- NHS provider trusts
- NHS Integrated Care Boards
- Primary Care Networks and GP Practices
- NHS Midlands regional team
- NHS community and social enterprise organisations
- Cross-Midlands and cross-East Midlands partnerships including the Midlands Clinical Senate, and Mental Health and Cancer alliances

Local authorities

- East Midlands local authorities (focusing on social care and public health)
- East Midlands Combined Authority
- Greater Lincolnshire Combined County Authority

Research and academia

- East Midlands NIHR infrastructure partners
- East Midlands universities
- Cross-East Midlands academic partnerships

Companies and innovators

- Commercial innovators – local, regional, national and international – from smaller MedTech and HealthTech enterprises to major industries and pharmaceutical companies
- East Midlands Health innovation ‘incubator’ sites
- Medilink Midlands

Voluntary, community sector and patient groups

What our partners say about us



"SiSU Health have received a wealth of support from Health Innovation East Midlands."

Innovator feedback



"It has been an absolute pleasure working with Health Innovation East Midlands - this has been a real team approach."

Alison Brailey,
Chief pharmacist, University
Hospitals of Derby
and Burton



"The support has been invaluable. We would recommend Health Innovation East Midlands without hesitation to any innovator seeking funding or specialist help."

Jordi Fernandez
CEO of SuperPenguin



"We are almost blown away by the level of support we are now getting from Health Innovation East Midlands. It has far exceeded our expectations and has led to real impact for our team."

**Feedback from Leicester,
Leicestershire and Rutland
health system**



"I feel immensely proud of our collective accomplishments and the impact on the health of patients."

**Lived experience
contributor**



"Collaborating with Health Innovation East Midlands made our research team expertise even stronger."

Professor Judith Tanner,
University of Nottingham

Find out more and get in touch

Our support is available to anyone with an interest in health and care innovation, transformation, change and improvement.

Please get in touch to discuss how we can help, and for our latest opportunities, sign up to our updates and social media channels.

You can:

-  Email us at healthinnovation-em@nottingham.ac.uk
-  Visit our website at healthinnovation-em.org.uk
-  Sign up for our newsletters at healthinnovation-em.org.uk/updates

Connect with us on social media:

-  [LinkedIn](#): search for Health Innovation East Midlands
-  [X \(Twitter\)](#): @Healthinn_em
-  [Bluesky](#): search for @healthinnovation-em.org.uk

